

# San Diego County Children and Families Commission

## Meeting Schedule:

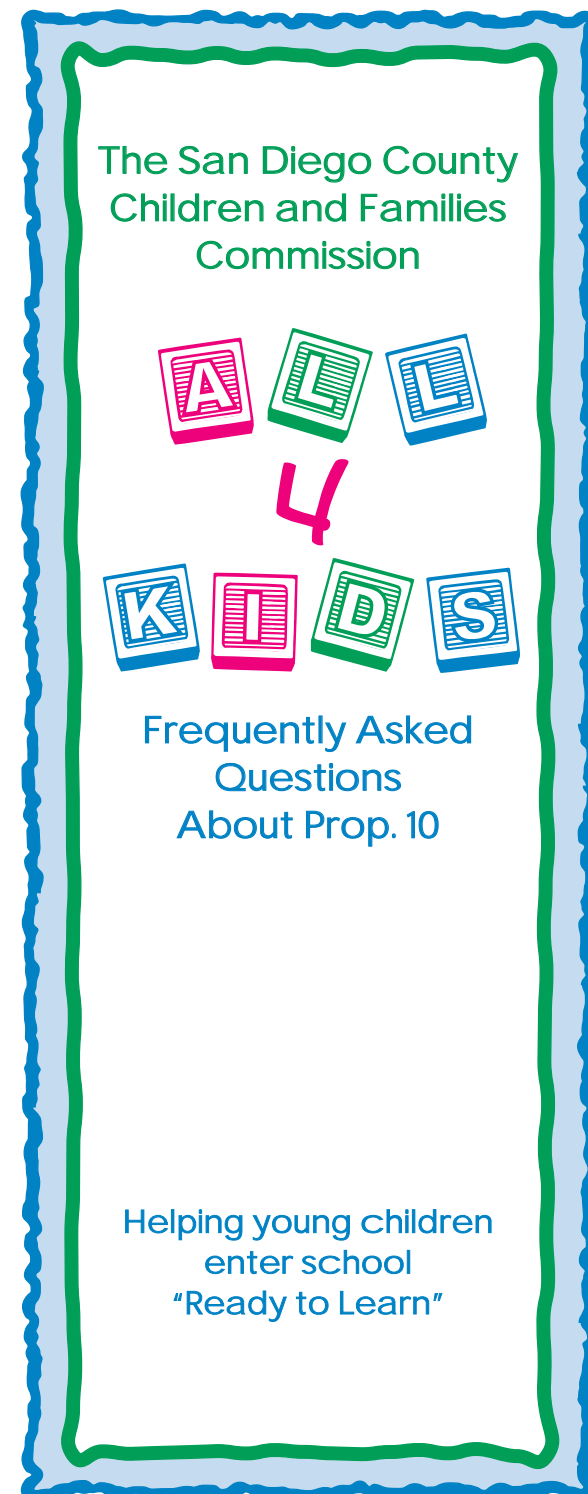
- The San Diego County Children and Families Commission meets the first Monday of each month.
- The Technical and Professional Advisory Committee (TPAC) meets the third Monday of each month.
- Meetings are typically held from 2:00 to 4:00 p.m.

Please visit the Commission's website at <http://www.ccfc.ca.gov/sandiego> for information on:

- Current Commissioners and TPAC members
- Contact information
- Meeting dates, times and locations
- Meeting agendas and minutes
- Special reports
- Grant announcements and Requests for Proposals
- Important Prop 10 related links



San Diego County Children and Families Commission  
1495 Pacific Highway, Suite 202  
San Diego, CA 92101



# The San Diego County Children and Families Commission

## Proposition 10

### What is Proposition 10?

Proposition 10 ("Prop 10"), passed by California voters in November 1998, established the California Children and Families Act. It increased the tax on tobacco products to fund services for improving the health and development of California's children from the prenatal period to age five.



### What is its purpose?

Studies show that the period from prenatal to five years of age is the most crucial time in the development of a child. The early experiences of young children, including their relationships with parents and other caregivers, profoundly influence how they will function in school and later in life.



The purpose of this effort is to educate Californians on the importance of early childhood development and to provide funding for programs that will make a difference in the lives of young children and their families.

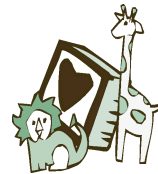
### How is Prop 10 funded?

Each year the tobacco tax produces about \$700 million in revenue in California. Some of these funds are used for statewide initiatives. The rest is distributed to counties. So far, San Diego County's share is about \$40 million annually. This amount is expected to decline as the number of smokers decreases.



### What is the San Diego County Children and Families Commission?

The San Diego County Children and Families Commission oversees Prop 10 activities in our county. It is dedicated to a vision of San Diego children who enter school physically, emotionally, socially, and developmentally ready to learn. The Commission provides leadership to achieve this vision by:



- Funding Services
- Advocating for policy change
- Coordinating existing resources
- Building community capacity to support families

### Who decides how the money is spent?

The San Diego County Children and Families Commission has developed a Strategic Plan outlining its goals and desired results. This plan was based on input received in public forums held throughout the county. In addition, a Technical and Professional Advisory Committee, made up of local experts in areas of child and family well being, advised the Commission throughout the development of the plan.



### What needs and services are targeted?

Prenatal (before and during pregnancy) services, child health services, quality childcare and developmental services, early education, literacy, parent education and support, and other areas identified that support "school readiness".



### How is this accomplished?

Prop 10 activities are accomplished through collaboration among private and public agencies. The Commission builds upon existing resources, encourages partnerships, and supports new, family-focused programs. The Commission also works with all levels of government to advocate for changes in policy and legislation to improve the lives of San Diego County's children.



### What can I do to help?

The Commission seeks continuous input from all of San Diego's communities on the best ways to ensure children are physically, emotionally, socially, and developmentally ready to learn. You can help by:



- Participating in our community forums
- Providing input at Commission meetings
- Talking to your friends and family about the importance of nurturing young children
- Getting involved in programs in your community that support young children and their families.